

Worldshift 2012 Campaign

The Year 2012 provides humankind with an unprecedented opportunity to shape a positive future for ourselves and all life on Earth based upon the widespread emergence of a new “planetary consciousness”. We have reached the crossroads of our history and evolution as the world we have created is breaking down while a new one is beginning to emerge in the midst of the many ancient prophecies about this extraordinary year and era.

Today we have new knowledge and tools in abundance. We have the technological means to connect with each other across all borders and boundaries, share information, communicate and collaborate towards the co-creation of a New World and a New Earth. If we can now gather the collective will and heart-based wisdom to do so at the grassroots level worldwide we will build a bridge to our desired new world and future - a peaceful and sustainable one! We will do so for the benefit of our generations and all generations to come.

WS2012 Campaign Mission

1. To promote worldwide public grassroots participation in like-minded global events being planned for 2012, and especially for December 21/22/23, 2012
2. To inspire people worldwide to creatively express their highest hopes for Humanity, the Earth and our future, especially through music, art and culture.
3. To develop and promote ‘New World’ values and principles necessary for Humanity and all Life on Earth to survive and thrive into the immediate and long-term future.
4. To initiate and connect interactive entertainment/edutainment events; featuring music, art, culture and social messaging in furtherance of peace and sustainability for the benefit of the global public and to communities worldwide.

WS2012 Campaign Core Elements

The WS2012 Campaign will be launched on June 21, 2012 and climax December 21/22/23, 2012, joining with many other like-minded global campaigns working to unite millions of people worldwide in hope and vision for the collective evolution of a peaceful and sustainable world and future.

The WS2012 Campaign will feature:

1. Promoting and inspiring hundreds of millions to billions of people to participate in Humanity's "2012 Moment" on December 21/22/23, 2012 as a shared world moment.
2. The "2012 Moment" will have numerous unifying aspects including global peace meditation moments, global sacred chanting, sacred language, sacred music, earth to space link-ups. WS2012 will add the promotion of at three unifying elements at all ‘2012 Moment events’ worldwide: Shared Banner/Flag; Shared Song; and Shared Universal Values being committed to. Every Nation on Earth has a National flag, Song, and Constitution. Accordingly humanity now can unify under a World Flag, Song and Constitution. Thus the main unifying elements of the WS2012 campaign will be:
 - i) “World Song” Contest for the best song dedicated to Humanity and our Future and that could be adopted and sung as a first 'Global Anthem' will be held and the winning song will be sung at December 21-23, 2012 events worldwide.
 - ii) “World Flag/Banner” Contest will be held to select the winning Global Flag/Banner which will be displayed at all December 21-23, 2012 events worldwide.
 - iii) Music/Message events in various locales around the world from December 21 to 23, 2012.
 - iv) The initiation in 2012 of the co-drafting of a “World Constitution” on behalf of the People of the World” by adapting and expanding upon previous like-minded documents such as the Earth Charter, the Noosphere Constitution, etc.).

3. Promoting the co-design of new global systems built upon the foundation of Universal Individual / Societal values and principles that can sustain such systems into the long-term future.

4. The first phase of the online tools needed to co-design such new world systems directly and democratically will be introduced during the '2012 Moment'. The core of these new tools will be global conversation, global collaboration and intelligent collective action online platforms which will have basic levels of use intended to be free for individual use worldwide.