

THE EVOLUTIONARY FUTURISM FRAMEWORK

Premises:

- Current approaches to societal challenges will not be successful due to new social, economic and environmental realities being driven by our accelerating socio-cultural evolution.
- All existing assumptions, priorities and goals must accordingly be re-examined and re-defined integrating up-to-date knowledge, understandings and realities.
- New attitudes and actions can then be broadly considered and implemented to enhance the prospects for our longer-term success.

Six Steps in Applying the Evolutionary Futurism Framework:

1. *Identify* the challenge or opportunity at hand while recognizing that every challenge contains opportunity and every opportunity contains challenge.

2. *Identify* your existing assumptions, priorities and goals in the first instance.

3. *Identify* the evolutionary, socio-cultural developments (macro trends) in effect, i.e., rapid technological change, the information/communication revolution, globalization, etc.

4. *Search for* new approaches and solutions based upon creative adaptation to the changing social environment. Transform the problem/challenge into opportunity:

a) *Re-think* and *Re-define* your existing assumptions, priorities and goals in view of new knowledge, new understandings and new realities.

b) *Identify and Expand* the available choices and options in the environment through innovation and creativity.

c) *Balance* your preference(s) in relationship to the perspectives of other broader interests as well including; the Global Community, Nature and the Earth, and Future Generations.

d) *Choose* the preferable action(s) utilizing longer-term foresight. Consider the potential impacts and benefits of your choice at least 20 years into the future.

e) *Verify* your choices by ensuring that the benefits are intended to apply to each of the individual, community and societal levels.

5. *Create an Action Plan* covering all operational and implementation issues and one which considers the use of 'real world' small-scale test cases and experimentation as nature experiments.

6. *ACT!* Implement your Action Plan.

c David Woolfson, 1998